

Music that POPS!

From Hitchcock to Hitmakers.

All concerts are in the Mark C. Smith Concert Hall, VBC, at 7:30 pm

PSYCHO: FILM WITH LIVE ORCHESTRA

Thursday, October 30, 2025 – 7:30 pm

Experience Hitchcock’s classic thriller like never before with Bernard Herrmann’s score performed live—perfect for sponsors looking to **connect with a diverse audience** through innovation, nostalgia, and cinematic excitement.

A SYMPHONIC TOAST

Wednesday, December 31, 2025 – 7:30 pm

Ring in the New Year with an elegant evening of Broadway, Viennese, and cinematic favorites led by Broadway maestro Todd Ellison—an ideal occasion for sponsors seeking **high visibility and festive connection** with HSO’s broadest audience of the season.

JIM BRICKMAN IN CONCERT

Saturday, March 7, 2026 – 7:30 pm

Platinum-selling pianist Jim Brickman joins HSO for an unforgettable evening of hits and heart—making this concert a powerful platform for sponsors seeking to **reach wide and diverse audiences**.

VIDEO GAMES LIVE

Saturday, April 25, 2026 – 7:30 pm

This high-octane multimedia concert celebrating the artistry of video games offers sponsors a rare chance to **engage younger audiences and families** through fun, spectacle, and sonic nostalgia.

This season’s Pops Series is where the orchestra goes bold—
bringing cinematic thrillers, Broadway flair, chart-topping hits,
and cutting-edge multimedia experiences to the stage.

WHY SPONSOR?

- **Reach Broader Audiences:** Pops concerts attract families, first-time symphony-goers, film fans, and music lovers of all kinds.

• **High-Energy Visibility:** Align your brand with sold-out performances and dynamic, multi-generational experiences.

• **Strengthen Community Connections:** Show your support for cultural engagement and accessible entertainment in the heart of Huntsville.

• **Enjoy VIP Benefits:** From premium seating to behind-the-scenes access, sponsorship delivers more than recognition—it creates memories.
- With your sponsorship, you help make the Symphony more inclusive, innovative, and engaging for all.
- Stand out. Be seen. Sponsor a Pops Concert.
- | BENEFITS | Presenting Sponsor (\$15,000) | Supporting Sponsor (\$10,000) | Guest Artist Sponsor (\$7,500) | Production Sponsor (\$5,000) |
|--|-------------------------------|-------------------------------|--------------------------------|------------------------------|
| • Advertisement in HSO Programs | Full page | 1/2 page | 1/2 page | 1/4 page |
| • Tickets to sponsored concert | 50 tickets | 20 tickets | 10 tickets | 4 tickets |
| • Parking pass (1) for sponsored concert | VIP Loading Dock | VIP Loading Dock | South Hall | South Hall |
| • Co-branded social media posts | 4 posts | 4 posts | 4 posts | 2 posts |
| • Exclusive 50% off code for non-sponsored concerts | Unlimited | Up to 16 tickets | Up to 8 tickets | Up to 4 tickets |
| • Recognition on the sponsored concert program page | • | • | • | • |
| • Invitation to the Green Room for you and your guests | • | • | • | • |
| • Invitation to the New Season Reveal Reception | • | • | • | • |
| • Stage recognition in the pre-concert announcements | • | • | • | |
| • Recognition with performance hall signs or stage projections | • | • | | |
| • 4 Tickets + 1 South Hall Parking Pass for non-sponsored concert | • | • | | |
| • Reception for you and your guests prior to sponsored concert | • | | | |
| • 4 Pops or Classical subscriptions OR 2 subscriptions + 10 tickets to sponsored concert | • | | | |
| • 2 Pops or Classical Season Parking passes | • | | | |
| • Enjoy a meal with Maestro! (6 guests) | • | | | |
- Every great performance needs a strong backing.**
Let’s show Huntsville what impact sounds like.
- Contact Janet Wilson, Director of Development, at janet@hso.org or (256) 539-4818.